

MAY. 7. 2004 11:28AM

LEY & LARDNER

NO. 5776 P. 8

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED  
CENTRAL FAX CENTER

MAY 07 2004

Applicant: Gil G. DUDKIEWICZ et al.  
Title: SYSTEM AND METHOD FOR DETERMINING THE  
DESIRABILITY OF VIDEO PROGRAMMING EVENTS USING  
KEY WORD MATCHING  
Application No.: 09/992,686  
Filing Date: 16 November 2001  
Examiner: J. SALCE  
Art Unit: 2611

OFFICIAL

#8/BCE

W. Lawson

5/26/04

W. Lawson

7/21/04

REPLY TO OFFICIAL ACTION OF 10 NOVEMBER 2003  
UNDER 37 CFR §1.116

Mail Stop AF  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicant hereby replies to the official action mailed 10 November 2003.  
Reconsideration in view of the following amendments and remarks is requested.

please enter  
7-18-04